

Government of India
Ministry of Tourism
Niche Tourism Division

No. NT-1502/2/2019

Dated: 14.06.2021

Subject: **Draft National Strategy and Roadmap for Development of Rural Tourism in India
- An initiative towards Atmanirbhar Bharat**

Ministry of Tourism has recognized the immense potential of Rural Tourism and has been actively working on promotion and development of this niche area of tourism.

2. The Ministry of Tourism has accordingly formulated a ***Draft National Strategy and Roadmap for Development of Rural Tourism in India - An initiative towards Atmanirbhar Bharat***. Driven by the spirit of “Vocal for Local”, rural tourism can contribute significantly to the mission of Aatmanirbhar Bharat.

3. The draft National Strategy and Roadmap for Development of Rural Tourism in India can be accessed from the following link:-

<https://tourism.gov.in/sites/default/files/2021-06/Draft%20Strategy%20for%20Rural%20Tourism%20June%2012.pdf>

4. In order to make the document more comprehensive, Ministry of Tourism invites feedback/comments/suggestions on the draft National Strategy and Roadmap. The comments should be received in the Ministry of Tourism **by 30th June, 2021** at e-mail IDs :js.tourism@gov.in, bibhuti.dash72@gov.in, prakash.om50@nic.in. Thereafter, the Ministry will proceed further to finalize the draft strategy document.
